



Design Brief: Flag for Springfields Festival Gardens

Context:

Springfields Festival Gardens is a place of beauty, exploration and community spirit. It blends nature, creativity, and local heritage, making it a unique and inspiring location. We are inviting students to design a flag that captures the spirit of the Gardens which can be proudly displayed to visitors, staff and the wider community.

Design Challenge:

Create a flag that represents Springfields Festival Gardens using a maximum of four colours, one of which must be green. The design should be bold, meaningful and suitable for outdoor display.

Design Requirements:

- **Colour Limit:** Use a maximum of four colours, one of which must be green. In this context, white can be considered a colour.
- **Theme:** Reflect the identity of Springfields Festival Gardens – nature, community and creativity
- **Simplicity:** The flag should be easy to recognise and be eye-catching from a distance.
- **Originality:** All designs must be original and created by the student
- **Submission Format:** Designs should be submitted on A4 paper or digitally to Education.Outreach@springfields.net

Judging Criteria:

- **Visual Impact & Originality** (30 points) - Is it eye-catching and creative?
- **Represents Garden Values** (25 points) - Does it connect to nature and gardens?
- **Colour Use** (20 points) - Good use of colour palette?
- **Will It Work as Planted Flowers?** (15 points) - Can it be made with bedding plants?
- **Effort & Skill for Age** (10 points) - Did you try your best?